

# HIMSS25 EUROPE WAS THE EPICENTRE OF DIGITAL HEALTH INNOVATION

over  
**2.100**  
professionals

from  
**60+**  
countries

**220+**  
speakers

**34**  
sessions

**125**  
sponsors

and word spread from Paris to the world.



SOCIAL MEDIA  
**290k+**  
impressions



EMAILS  
**77k+**  
subscribers



DIGITAL ADS  
**18M+**  
impressions



PR  
**62%**  
share of voice



Strategic partners:



Délégation au numérique  
en santé

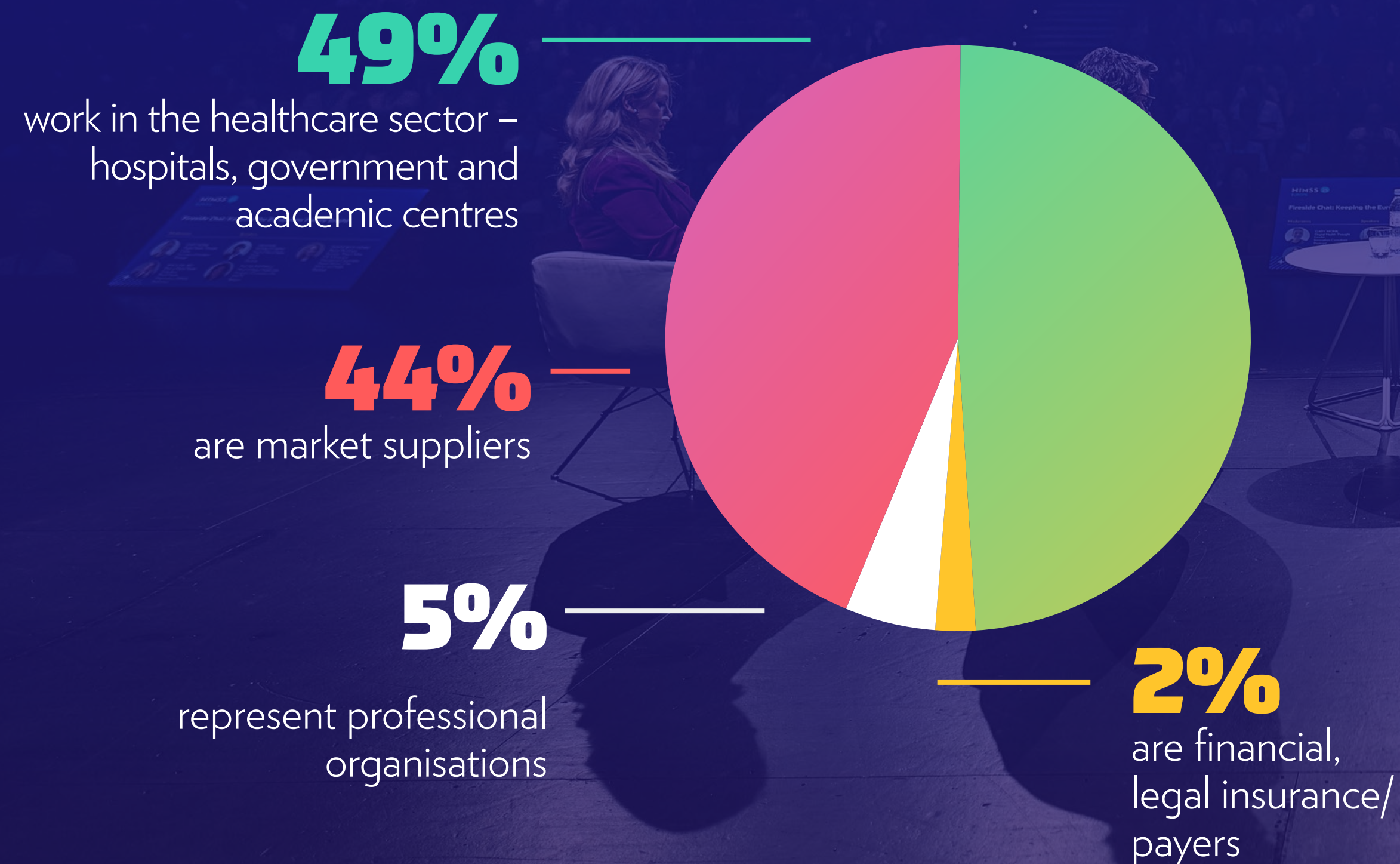


#HIMSS25EUROPE  
HIMSS.ORG/PARIS

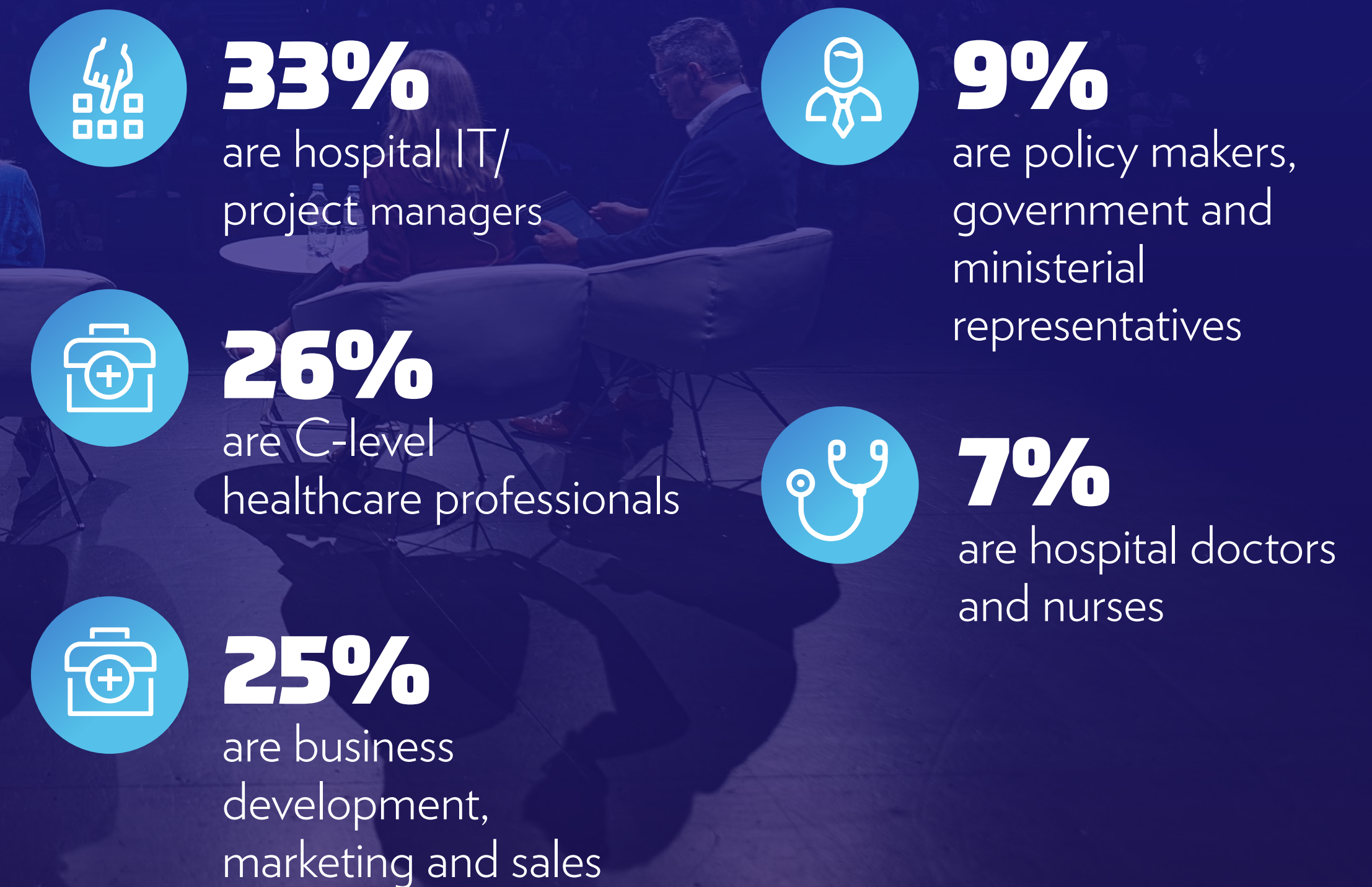


# A FULL-FORCE GATHERING: INNOVATION, LEADERSHIP, AND CARE ALIGN

## WORKSITES



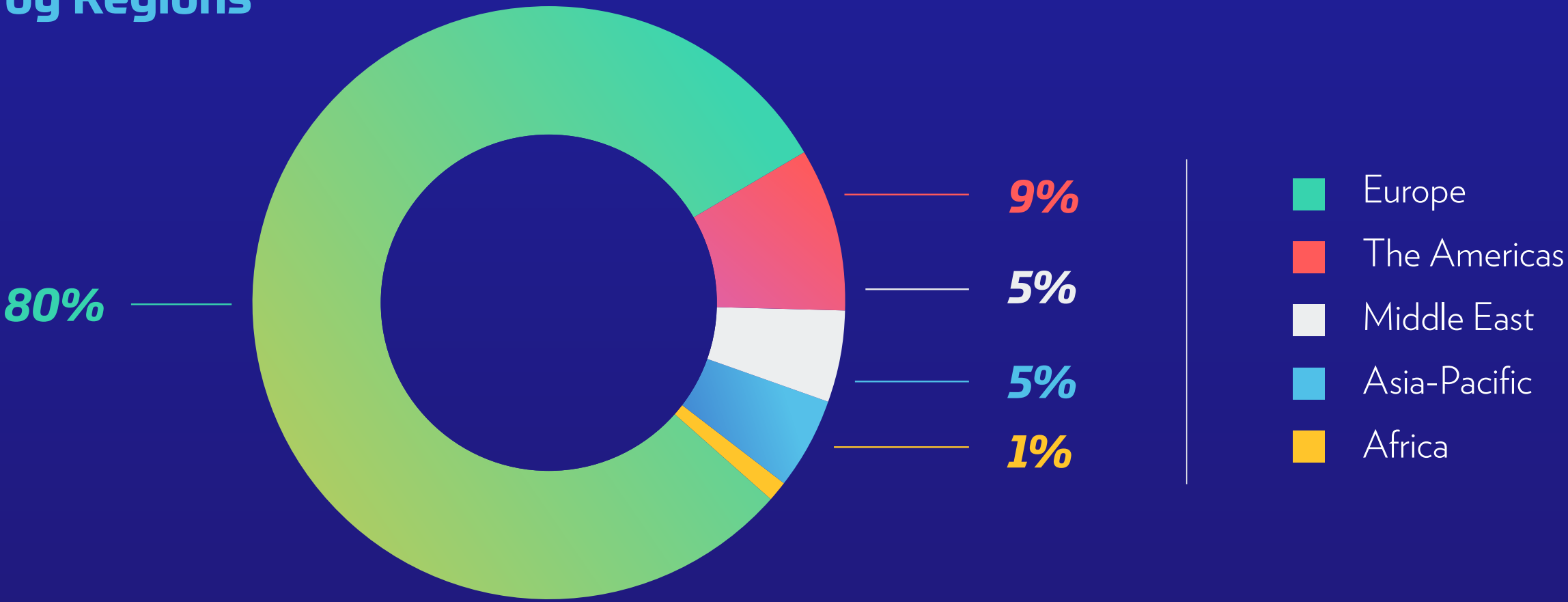
## JOB PROFILES



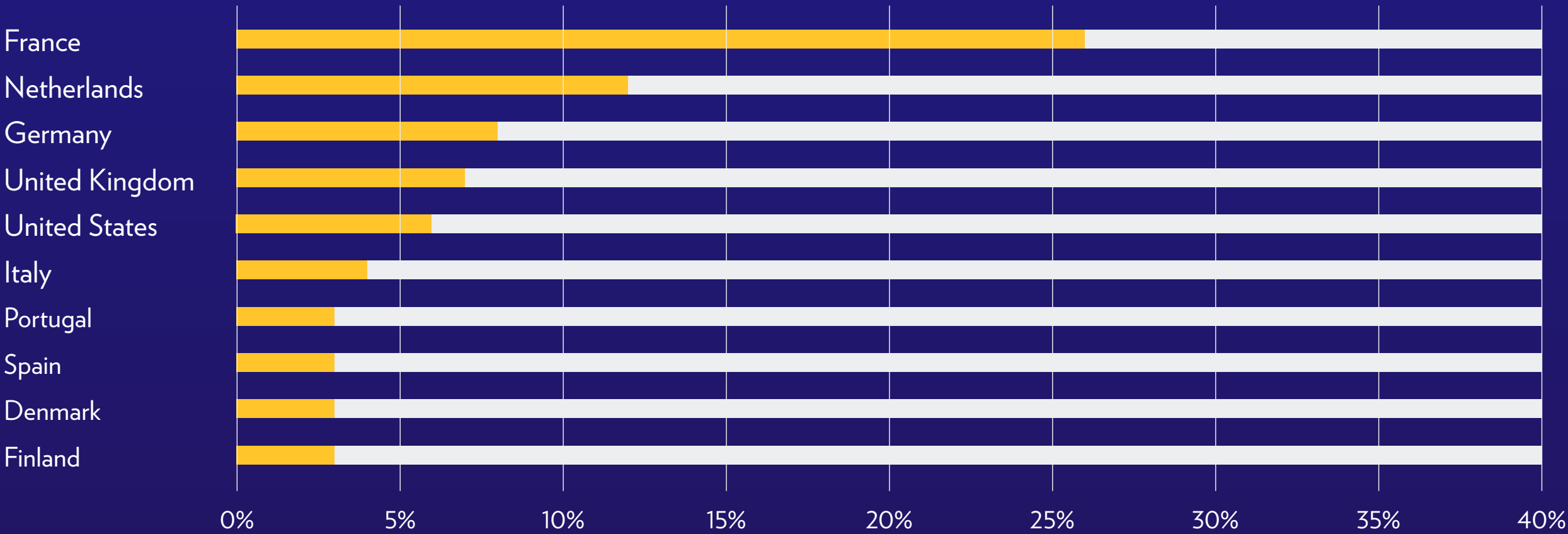


# UNITED TO ACHIEVE BETTER HEALTH FOR EVERYONE, EVERYWHERE

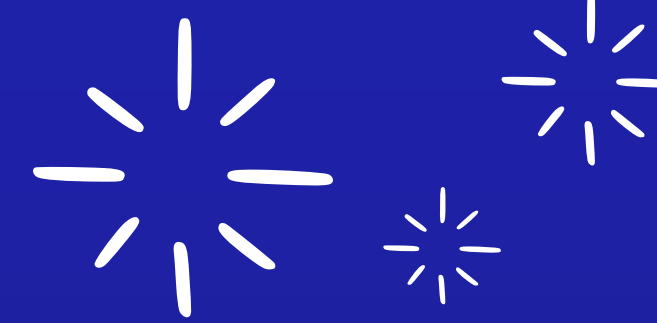
Geographical Breakdown by Regions



## TOP 10 COUNTRIES







# THE FEEDBACK WE GOT SAYS IT ALL.

## LEA BOHN

Member  
HIMSS Virtual Care Community

“Being part of a HIMSS community is a great added value to the conference itself. Not only do you gain knowledge and inspiration from the sessions, you are guaranteed to extend your network as well, because you already have a group of international friends and peers through whom you meet other people with shared interests and valuable knowledge. It also makes the conference much more fun, when you have more people to share it with!”

## ROBERT BIRKETT

Chief Digital and Information Officer,  
Calderdale and Huddersfield NHS  
Foundation Trust  
United Kingdom

“Just wanted to say THANK YOU from myself and my team for your support and encouragement over the last few days at HIMSS25! We had a great time, had some insightful and encouraging conversations, enjoyed our presentations, Labs, panels and picking up the awards, we couldn't have done it without you! Please pass our thanks on.”

## MATHIEU CHAFFARD

Digital Ecosystem Innovation Manager  
APAC/EMEA  
Roche  
Switzerland

“It was great to see the maturity of conversations around regulation, safety, and access to digital health tools, all topics that representatives of governments, solution providers, and health systems are now tackling together head-on, which will help drive healthcare's digitalization strategically and thoughtfully.”



# OUTCOMES & ACHIEVEMENTS

## Digital Maturity was at the forefront

We celebrated 10 outstanding hospitals for achievements at the highest levels of digital maturity, while HIMSS Connect buzzed with 13 sessions and lightning talks covering best practices, maturity checkups, and focus groups.

## Regional knowledge, global impact

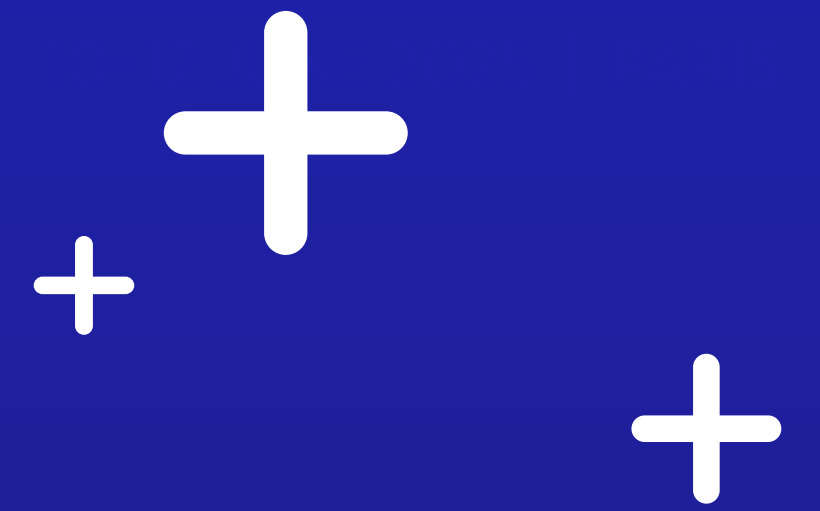
HIMSS Communities brought our global mission to the local level, with seven community-led sessions, community breakfasts, evening networking, and many country delegations!

## European Projects in the spotlight

HIMSS25 Europe was the epicenter for European digital health innovation with a focus on 12 groundbreaking EU-funded projects: CYLCOMED, EDiHTA, ENTRUST, FLUTE, Gravitare-Health, IDERHA, MedSecurance, NEMECYS, ONCOVALUE, TRUMPET, XiA, and SHAIPEd.







## DHAGE developed new policy recommendations on cybersecurity and AI

The Digital Health Advisory Group for Europe convened high-level representatives from national governments and international organisations for strategic dialogue. The group created policy recommendations to strengthen cybersecurity resilience and accelerate the responsible use of artificial intelligence, marking a shared commitment to shaping a healthier, digitally enabled future for Europe while enhancing European competitiveness in healthcare technology.

## Harnessing Artificial Intelligence

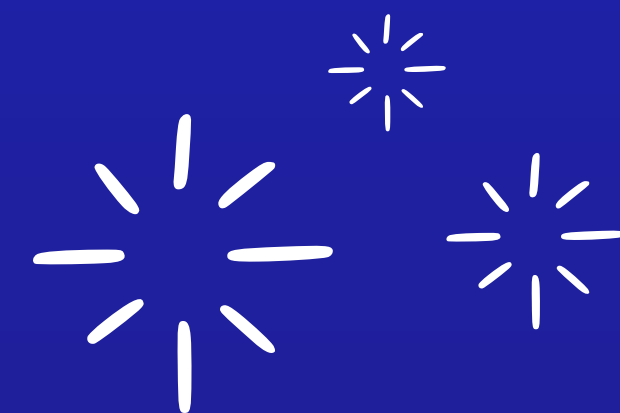
Speakers agreed that building trust in AI must be uncompromising, and they explored concrete ways AI can support patients and defined a need for robust “warning-label” systems to signal when an AI tool should and should not be used and for which populations.

## The power of Interoperability

The Interoperability Showcase<sup>®</sup> at HIMSS25 Europe provided prominent exposure for nine organisations at a dedicated pavilion on the show floor. In two collaborative use case scenarios, participants showed an audience of 160+ how using interoperable standards to exchange data enables a streamlined and seamless experience for patients and care providers.







# SEE YOU NEXT YEAR IN COPENHAGEN



Register your **sponsorship** interest

**HIMSS** 26

19-21 May | Copenhagen

