

hlth.



Impact report

16 – 19 June 2025 | Amsterdam | **Europe's #1** healthcare innovation event

Innovative

“It’s even better than last year! **Deloitte.**”

“My favourite conference



Transformative

Collaborative

“An amazing event



“Fantastic **THE SUNDAY TIMES**”

“The energy here is palpable



Cutting-edge

Ambitious

“I’m already looking forward to 2026!



2025 Event snapshot

350+

Sponsors

75+

Countries

700+

CEOs and Founders

1,000+

Healthcare Providers



5,000+

Attendees



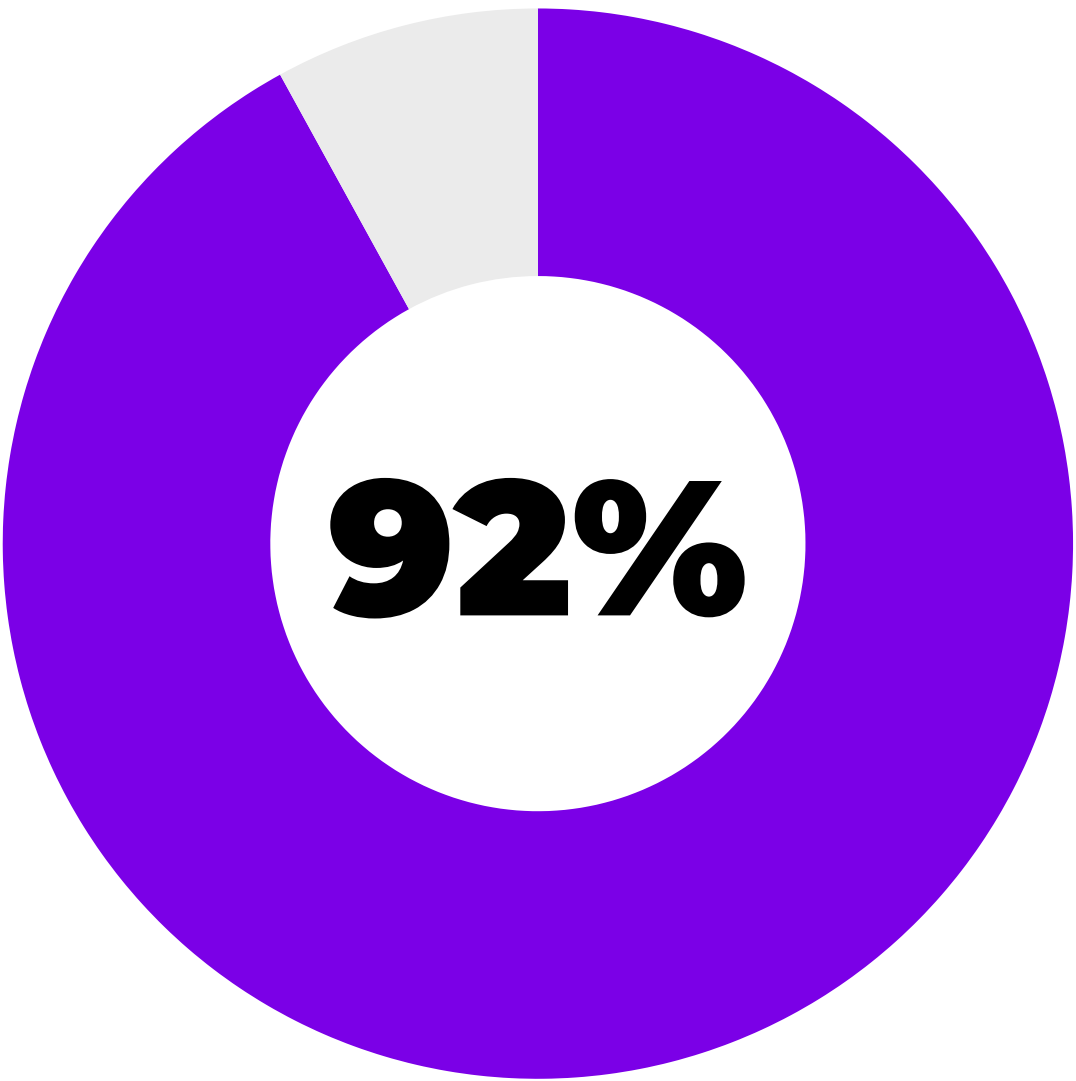
400+

Speakers



1 in 3

C-Suite



of top 100 European
health systems in
attendance



Fantastic.

An inspiring mix of clinicians, tech leaders, policymakers, and payers. All aligned around one shared goal: better health for all, everywhere.

Michiel Winter

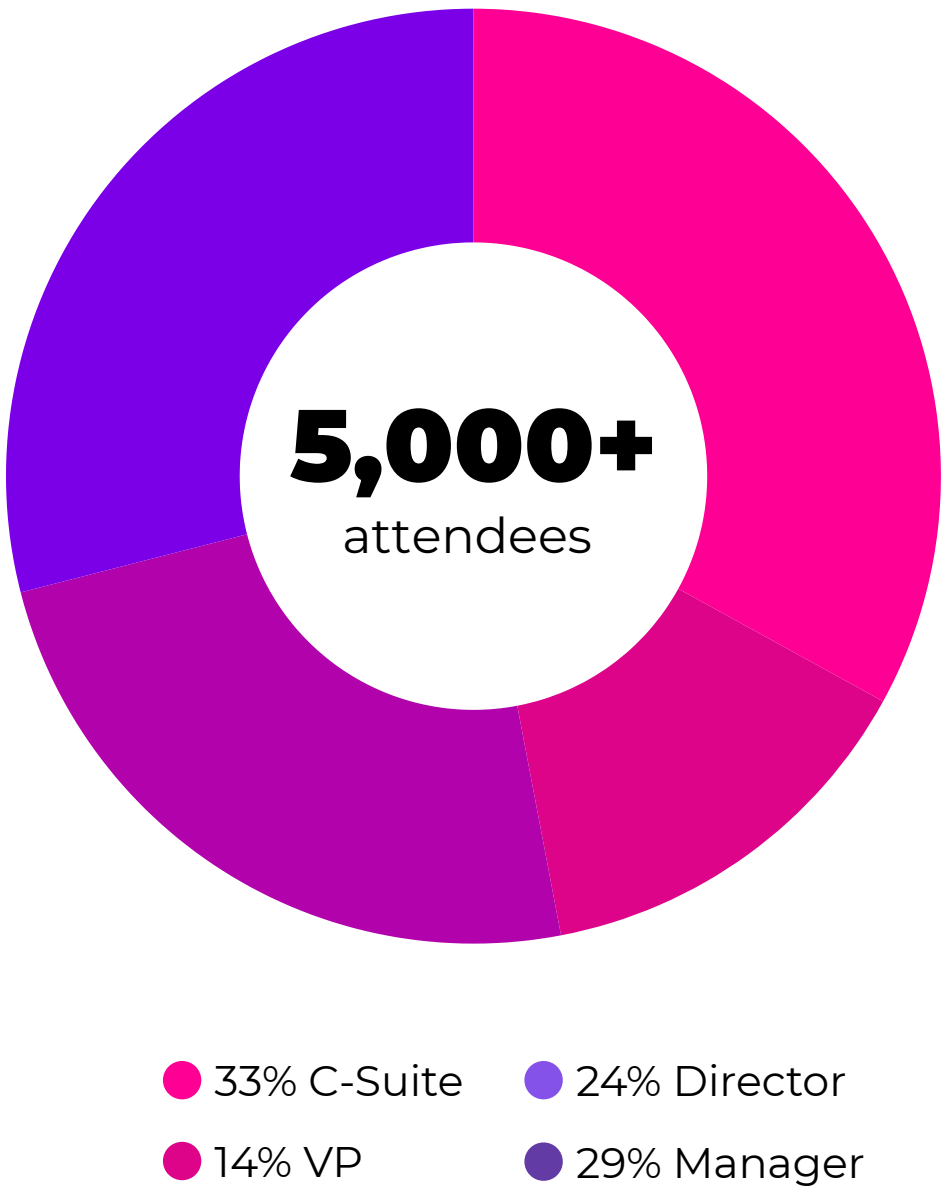
Cardiologist, Chair of Board of Directors CCN
Amsterdam UMC

In case you didn't know already...

HLTH Europe is leading the charge in redefining healthcare through innovation and collaboration. By bridging global expertise with local insights, we tackle Europe's biggest health challenges. Join the movement shaping a healthier, more equitable future for all.

Attendee demographics

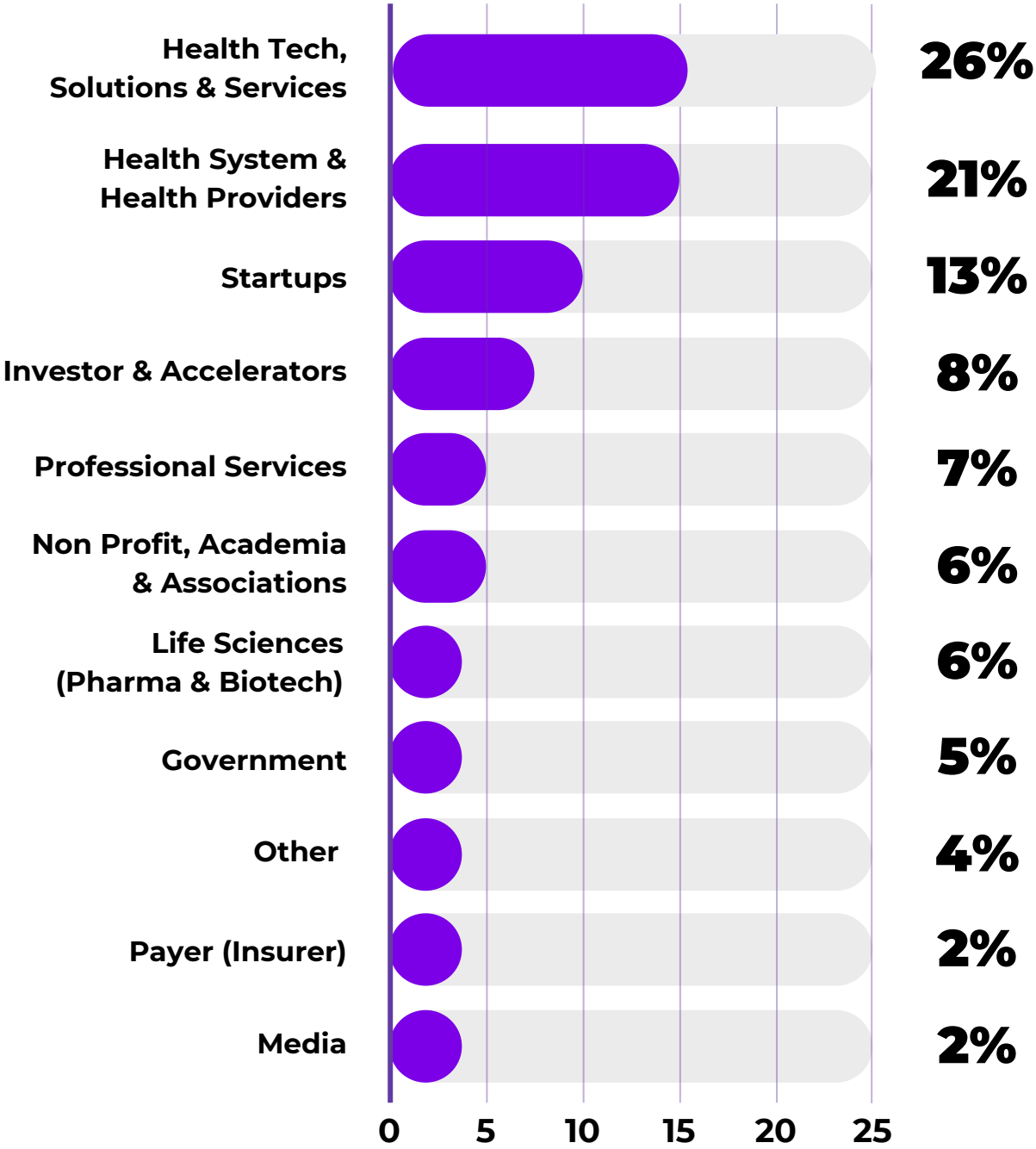
Breakdown



20+ Ministries including:



Healthcare sectors



Ecosystem Providers



Ecosystem
Payers



Ecosystem

Startups & Investors

Startups

 deepeye

 Dr Jay

 FLOW
NEUROSCIENCE

 HelloBetter

 nimbio

 noah labs

 hilo

 AMBOSS

 Tandem

 GENOMICS
For Health. For Life.

 doccla

 Infermedica

 MEDWING

 NimBio

 nūmi

Investors

 Wire
Ventures

 AlbionVC

 CALM/STORM

 IEQT

 GENERAL
CATALYST

 G/

 heal. capital

 khosla ventures

 LAKE
STAR

 NORTHZONE

 optum ventures

 red alpine

 Sofinnova
partners

 SINAI
VENTURES

 Si Speedinvest

Ecosystem
Government



22+

Ministries of Health
& representatives
from the WHO and
the OECD



Ecosystem
Media

De Telegraaf

e-Santé
DSIH

EMJ
European Medical Journal

fd.
het financieledagblad

FT FINANCIAL
TIMES

FORTUNE

**Healthcare
Today**

**HEALTH PODCAST
NETWORK™**

MEDFLUENCERS®

Medscape

Newsweek

Psychology Today

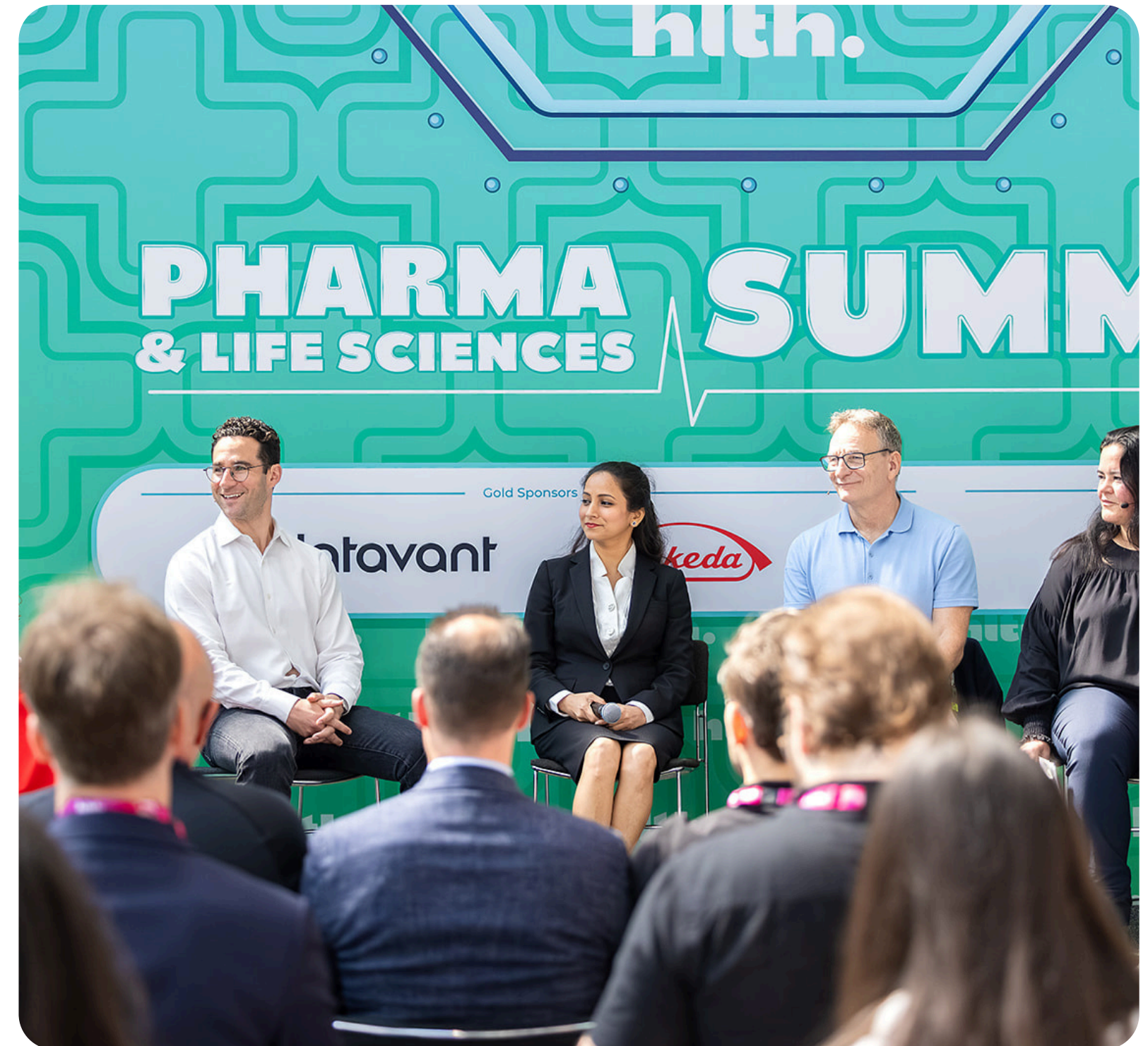
THE SUNDAY TIMES

TikTok

thebmj



Ecosystem Pharma & Life Sciences



Ecosystem

Health Tech Solutions & Professional Services

Health Tech Solutions & Services



Professional Services





HLTH Europe 2025 was my first - and certainly not my last. The event sparked bold conversations, challenged comfort zones, and strengthened the innovation ecosystem across Europe and beyond. I'm already looking forward to HLTH Europe 2026!

Peter Schardt
CTO
Siemens Healthineers

The voices of HLTH

[Click through to videos](#)



“The only way you scale cost effectively is through something like this, an AI doctor in your pocket. And that's really the vision for ŌURA.”

Tom Hale
CEO
Ōura



“Imagine one day we can regenerate whole organs in space based on your own stem cells. No more waiting lists. No more rejection. No more shortages.”

Maybritt Kuypers
Senior Flight Surgeon
European Space Agency (ESA)



“We simply won't grow in Europe unless we find a way to have higher productivity from the workforce - and women are 51% of that workforce.”

Dame Vivian Hunt
Chief Innovation Officer
UnitedHealth Group



“The potential for technology to drive significant improvements is massive, because in general, the tech is more accurate than human beings, and it can have more consistency.”

Penny Dash
Chair
NHS England

Market Connect

Connecting senior-level payers and providers to solution providers through double opt-in 1:1 meetings.

7,268+

Meeting Invites Exchanged

2,036+

Meetings

524+

Participants

200+

Sponsors

2025 organisations included:

 Amsterdam UMC

 **NHS**
Central and
North West London
NHS Foundation Trust

 Cleveland Clinic

 Erasmus MC
University Medical Center Rotterdam

 Hadassah
Medical Center

 **NHS**
Manchester University
NHS Foundation Trust

 **NHS**
Oxford University Hospitals
NHS Foundation Trust

 SingHealth
Defining Tomorrow's Medicine

 UMC Utrecht

 ASSISTANCE
PUBLIQUE HÔPITAUX
DE PARIS

 CHARITÉ
UNIVERSITÄTSMEDIZIN BERLIN

 Clínic
Barcelona

 Frauenklinik
Universitätsklinikum
Tübingen

 Helios

 MAYO
CLINIC

 REGION
SJÆLLAND
-vi er til for dig

 SJD
Sant Joan de Déu
Barcelona · Hospital

 VGZ

 blue
california

 Circle Medical

 cuf

 FRANZISKUS
STIFTUNG

 JOHNS HOPKINS
HEALTH PLANS

 Northwestern
Medicine

 REGION
H Rigshospitalet

 Socialstyrelsen
THE NATIONAL BOARD OF HEALTH AND WELFARE

 **NHS**
West London
NHS Trust

 **NHS**
Cambridge
University Hospitals
NHS Foundation Trust

 CLALIT
HEALTH

 CURA·MED
KLINIKEN

 **NHS**
Guy's and St Thomas'
NHS Foundation Trust

 Klinikum Stuttgart

 NETHERLANDS
CANCER
INSTITUTE
ANTONI VAN LEEUWENHOEK

 SHEBA
Tel HaShomer
City of Health

 **NHS**
South London
and Maudsley
NHS Foundation Trust

 Zilveren
Kruis

HEALTH *transformation* SUMMIT

Two half days of closed door discussions with senior policy makers, healthcare providers, multinationals and private sector executives.

Topics discussed include:

- AI in action: transforming healthcare delivery
- Building resilient healthcare systems
- At scale: the role of technology in healthcare transformation

200+

International
decision makers

22

Ministries
of health

26

Countries

The Voices of
HEALTH
transformation
SUMMIT

Sponsored by

“Our world faces unprecedented health challenges from rising chronic diseases and an ageing population to increasing costs. The need for innovative solutions has never been more pressing. The Summit share insights, explore best practices and chart a path towards healthcare transformation.”

I am also very grateful for the opportunity to speak and share Sahlgrenska University Hospital strategies, challenges and learnings.

Boubou Hallberg
Chief Executive Officer
Sahlgrenska University Hospital

“It was truly an excellent event, thoroughly conducted, with participants who had deep knowledge of their field with whom we exchanged valuable information and knowledge, broadening our horizons and – hopefully - theirs.”

Spyridon Adonis Georgiadis
Minister of Health
Ministry of Health of the Hellenic Republic
(Greece)

Sponsored by

“The Health Transformation Summit was fantastic. I learnt a lot, connected with my network and met some important new partners.”

Sam Roberts
Chief Executive Officer
National Institute for Health and Care Excellence

“The Health Transformation Summit centered on digital innovation as a means to scale solutions within health systems. A key takeaway was the collaborative exchange between leading healthcare providers and government stakeholders, who engaged in honest dialogue about the complexities of implementing digital solutions effectively.”

Tisha Boatman
EVP, Global Ext Affairs & Healthcare access
Siemens Healthineers

“For the past 20 years, our spending on healthcare as a percentage of GDP has increased by 50%. And 90% of that spending is directly associated with chronic disease, which is greatly preventable. Our vision at Neko is to shift our healthcare system from reactive to proactive.”

Hjalmar Nilsonne
Founder & CEO
Neko Health

**The voices
of HLTH**

[Click through to videos](#)

The **big** picture



Clicks and mortar: How Hospital IT is changing healthcare

Like a well-engineered building designed to withstand pressure and evolve over time, Hospital IT must mirror the professionals it supports. Adapting quickly to every challenge, supercharging outcomes, and transforming patient care across the board. As healthtech reinforces the foundations of this hypothesised Nirvana brick by brick, how do we tackle the integration of these building blocks with existing systems?



Charting GPT: Mapping the next steps for data and AI

AI is helping healthcare set sail into uncharted waters, with data the wind in our sails and the potential treasure on the horizon seemingly limitless. But can healthcare keep its compass true when it comes to ethics, equity and fairness?



Breaking the mould: New models of care

Quickly now, quickly! There's limited room. Step aboard the HLTH Europe time machine as we whizz into the near future. A future where cutting-edge technology, data-driven innovation, and human-centred care converge to redefine healthcare globally.



Shaping the health systems of tomorrow: A glimpse into the future, today

Navigate these new landscapes with us, as health systems synchronise like never before. Picture AI-driven pathways, rippling through time like the butterfly effect - each and every tiny step sparking future waves of transformation across the globe. The future of healthcare is here, where every decision echoes into a healthier tomorrow.

The **big** picture



Access granted: The health equity evolution

Breaking down barriers. Tearing down walls. Removing roadblocks. The language around equity is as bombastic as it is imperative. But equity without access is merely an ideal; it is only through genuine, actionable steps to transform access to care for all that these crucial issues can truly be addressed.



Bureaucracy and balance sheets: Bridging the innovation/reimbursement gap

Healthcare needs regulation. Healthcare needs innovation. Two sentences we can all agree on. Two sentences that can sometimes seem diametrically opposed. Where does the balance lie between tech's propensity to move fast and break things, and the system's rightfully rigorous rules?



Mind matters: Shaping the future of mental and behavioural health

In June 2023 an EU study revealed that nearly half the EU population - 46% - had experienced emotional or psychosocial issues, such as depression and anxiety, within the previous year. With resources at breaking point, hear from the providers, systems and innovators finding new ways to summit the mental health mountain.



Blueprints to breakthroughs: Scaling healthtech to new heights

There are few things as simultaneously daunting and thrilling as starting something new. Launching an idea from the safe womb of hypothesis into the chaos of infancy. But with careful nurturing, you'll watch as your idea grows. Slowly at first, ever so slowly. Then accelerating. Fast. Rapid, blinding, giddy growth. And then...well that's the question. How to scale? If launch is chaos, scaling can be calamity.

HLTH goes viral!

100K+ Reach

500K+ Impressions



Siemens Healthineers

The event sparked bold conversations, challenged comfort zones, and strengthened the innovation ecosystem across Europe and beyond. Thank you for the opportunity to be part of this journey. I'm already looking forward to HLTH Europe 2026!



Mayo Clinic

HLTH Europe 2025 was an amazing event and the perfect time of year to be in Amsterdam. I connected with 40+ startups through really fast-paced, 15-minute meetings, exploring their potential alignment with our Mayo Clinic Platform Accelerate program.



Medfluencers

There were so many excellent sessions happening at once that I needed to be in five places at the same time. But from the ones I was able to join, the fresh perspectives and bold ideas left me energized and full of new takeaways. That's the sign of a truly great conference. And while HLTH Europe 2025 comes to a close, I can't help but look ahead to HLTH USA in Las Vegas this October. It's bigger, bolder, and filled with next-level conversations. If you're planning on attending, let's connect!



Zeiss

Last week, I had the opportunity to attend HLTH Europe 2025, a fantastic gathering of healthcare leaders, innovators, and changemakers. The event offered valuable insights into key trends shaping our industry - from the rising relevance of consumer health to the transformative role of AI and digital solutions in MedTech and Pharma, and the ongoing efforts to achieve interoperability for seamless data exchange.



Calla Lilly Clinical Care

Hands down one of the best, most well-organized conferences I've attended - HLTH is doing it right (& the food was amazing?!).



Health Innovation Leads

#HLTHEurope didn't shy away from the scale of the challenge, and what we must do to shape a healthier, better future - but crucially, it brought the right people together to catalyse real change. And while it was wrapped in the iconic HLTH Europe sparkle, the passion and energy from the 5000-strong attendees outshone any glitter.

HLTH goes viral!


100K+ Reach

500K+ Impressions




Microsoft

What an incredible week in Amsterdam!



Taco.io

Our team had a fantastic time connecting with so many brilliant minds, sharing our own insights, and diving deep into the latest trends shaping the future of healthcare.



Genomics

Looking back at HLTH Europe, it was inspiring to see how far genomics has moved into the mainstream of global healthcare transformation.

- Our keynote was standing room only, a testament to the growing momentum behind genomics-enabled prevention.
- We were thrilled to launch Health Insights UK, and share our vision for a future where genomics drives smarter, more precise personalised healthcare.
- Our embargoed product launch press conference was the best attended media session of the week.
- From policy discussions to booth conversations, the message was clear: Genomics is ready for prime-time.

A huge thank you to the organisers and to everyone who connected with us during the week.




Meliodays Medical

WHAT an event!!

HLTH Europe, I'm speechless about:


- the incredible event you pulled off last week.
- all the inspiring people I met.
- the shared passion for improving health everywhere at the expo.
- And the amazing team spirit we experienced.

As we're working fully remote at Meliodays Medical, it was actually the first time our team met in person. And it was truly special.



Calm/Storm

HLTH Europe is quickly becoming the go-to conference for health innovation - and last week made that clearer than ever.

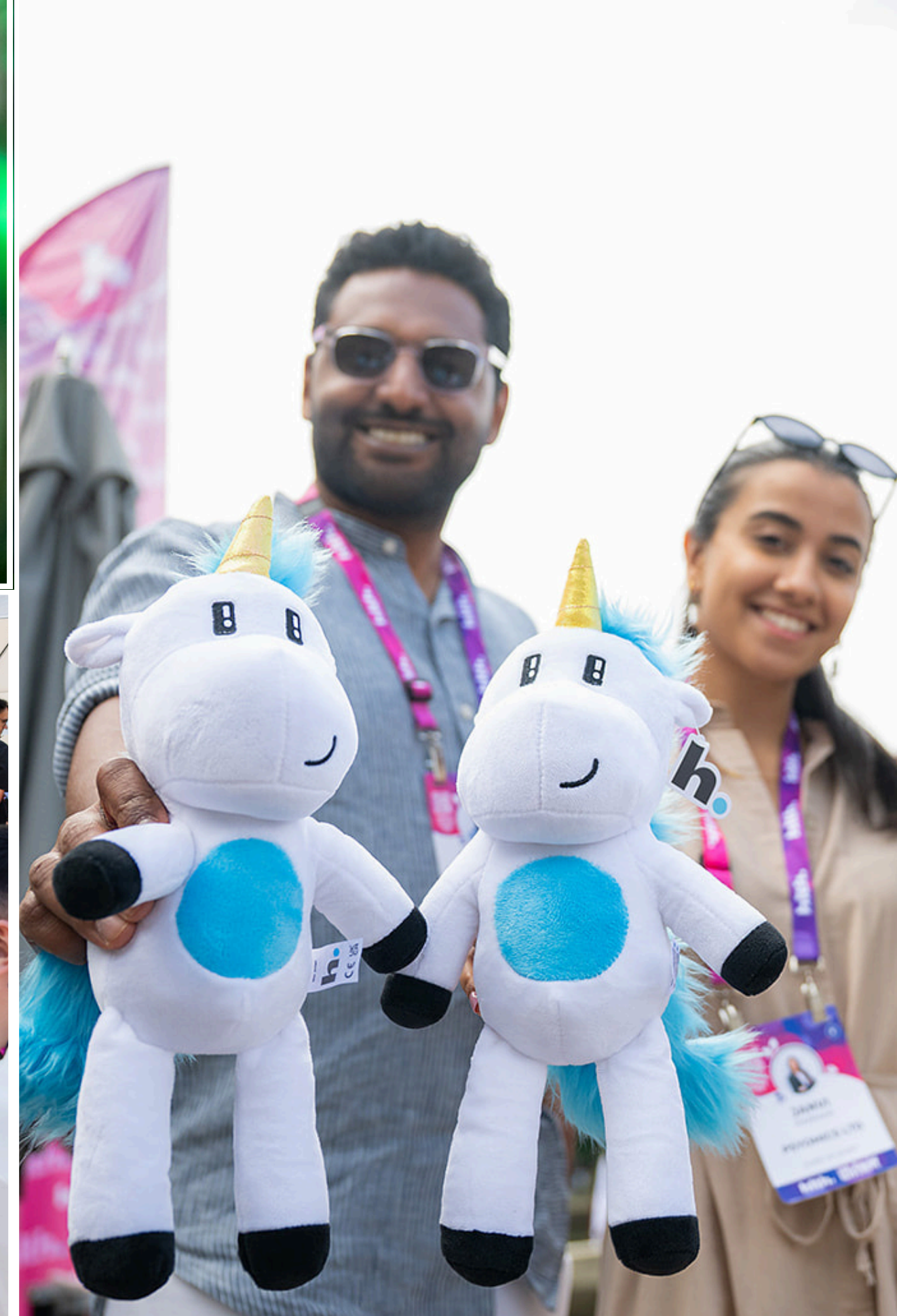


Texas Medical Centre

These women! Still riding the high from HLTH Europe — where I had the privilege to chat with some fierce and brilliant women leading innovation across the US and UK.

Grateful for the learnings, the company, and the energy! (exactly what my jet lagged brain needed).

Feel the sparkle



Announcing

hlth.*rad*

Hosted in a purpose-built venue directly connected to HLTH Europe, HLTH.rad will deliver:

- Two days of future-focused programming
- 100+ visionary speakers and trailblazers
- Hands-on workshops, roundtables & tech demos
- 20+ cutting-edge exhibitors & startups
- Curated cross-event networking with HLTH Europe attendees

Save the date!

hith.

Europe | Amsterdam
15 – 18 June 2026

Become a sponsor

Learn more & register

